



Top 20 Most Talked About NZ Facebook Pages July 27-August 2 2012

NAME	LINK	LIKES	CATEGORY	TALKING_ABOUT	
				Number	% of Likes
Wanganui Chronicle	http://www.facebook.com/pages/Wanganui-Chronicle/168610521552	988	Media/news/publishing	28309	2865%
Live With Purpose	http://www.facebook.com/LiveWithPurpose.co.nz	2575	Professional services	26822	1042%
Child Cancer Foundation	http://www.facebook.com/ChildCancerFoundationNZ	5402	Non-profit organization	53407	989%
Creative Tauranga Charitable Trust	http://www.facebook.com/creativetauranga.nz	378	Organization	3138	830%
Lifestyle Fitness	http://www.facebook.com/LifestyleFitnessnz	347	Sports/recreation/activities	904	261%
The Natural Parent Magazine	http://www.facebook.com/TheNaturalParentMagazine	9644	Magazine	24346	252%
Equestrian Sports NZ	http://www.facebook.com/pages/Equestrian-Sports-NZ/172073372853010	2642	Non-profit organization	5422	205%
Mangere, New Zealand	http://www.facebook.com/pages/Mangere-New-Zealand/106090582753964	2250	City	3792	169%
NZ Olympic Team	http://www.facebook.com/nzolympicteam	91203	Professional sports team	141892	156%
Trade Aid Ponsonby	http://www.facebook.com/pages/Trade-Aid-Ponsonby/102945939820251	108	Shopping/retail	161	149%
Bowater Motor Group	http://www.facebook.com/bowatermotorgroup	215	Automobiles and parts	318	148%
American Pit Bull Terrier Assn Inc (NZ)	http://www.facebook.com/AmericanPitBullTerrierAssnIncNZ	3532	Non-profit organization	5202	147%
Black Sticks	http://www.facebook.com/nzblacksticks	2593	Professional sports team	3775	146%
photoshoot.co.nz	http://www.facebook.com/pages/photoshootconz/49788572503	1310	Professional services	1712	131%
Halberg Trust	http://www.facebook.com/pages/Halberg-Trust/111893415571312	176	Non-profit organization	211	120%
Connolly Irish Dancers	http://www.facebook.com/Connollyirishdance	140	Local business	163	116%
Bike Queenstown	http://www.facebook.com/bikequeenstown	180	Sports/recreation/activities	192	107%
Rangi Ruru Girls' School	http://www.facebook.com/RangiRuru	213	School	218	102%
Martin and Sarah In The Morning Classic Hits 89.5	http://www.facebook.com/martinandsarah	1218	Public figure	1240	102%
Snow Farm NZ	http://www.facebook.com/SnowFarm	314	Sports/recreation/activities	314	100%