



BANKING

SOCIAL MEDIA MONITOR

NEW ZEALAND

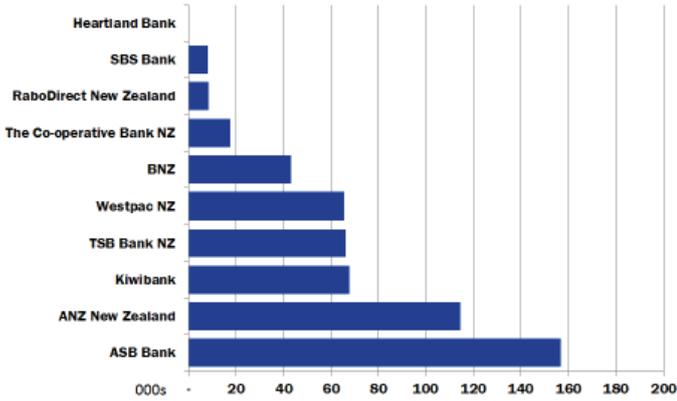
SEPTEMBER
2017

SOCIAL MEDIA MONITOR NEW ZEALAND: SEPTEMBER 2017

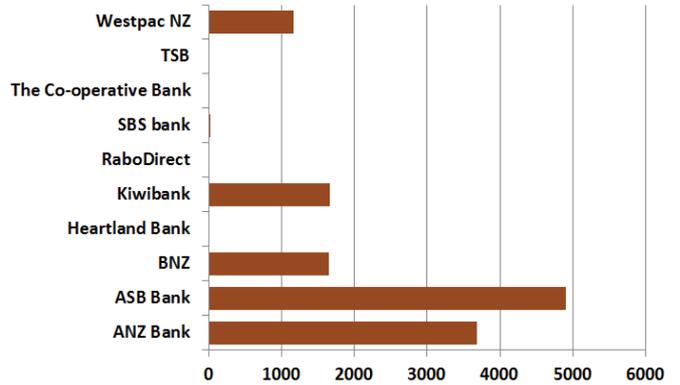
NZ BANKING

KEY INDICATORS

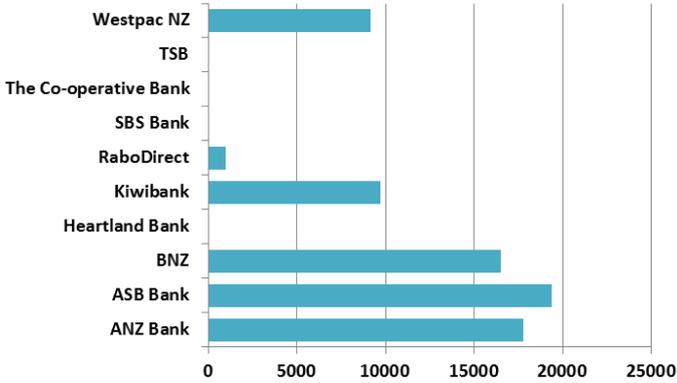
FACEBOOK: TOTAL LIKES BY BANK



INSTAGRAM: FOLLOWERS BY BANK



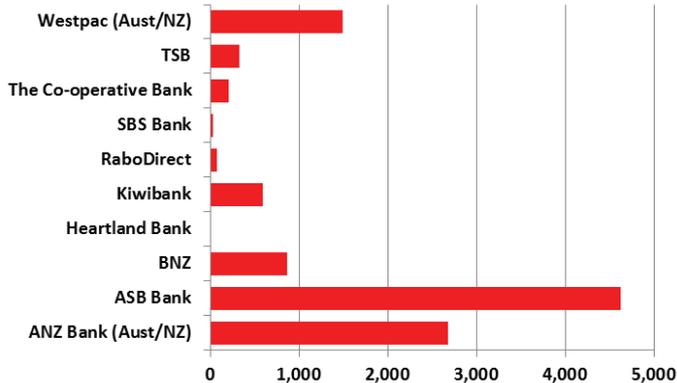
TWITTER: FOLLOWERS BY BANK



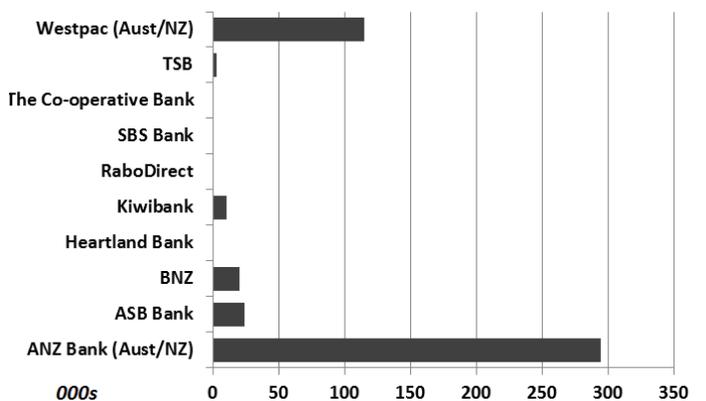
PINTEREST: FOLLOWERS BY BANK



YOUTUBE: SUBSCRIBERS BY BANK



LINKEDIN: FOLLOWERS BY BANK



NZ BANKING

COMMENT

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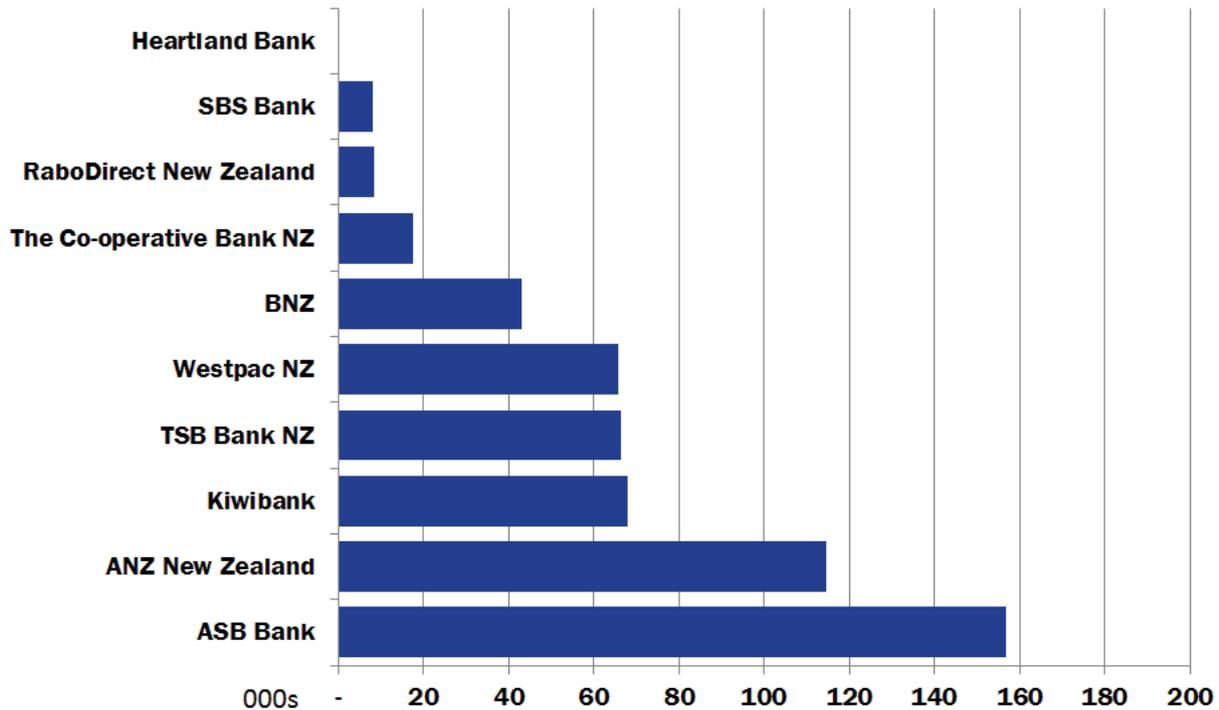
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FACEBOOK

NZ BANKING

MOST LIKED FACEBOOK PAGES



COMMENT

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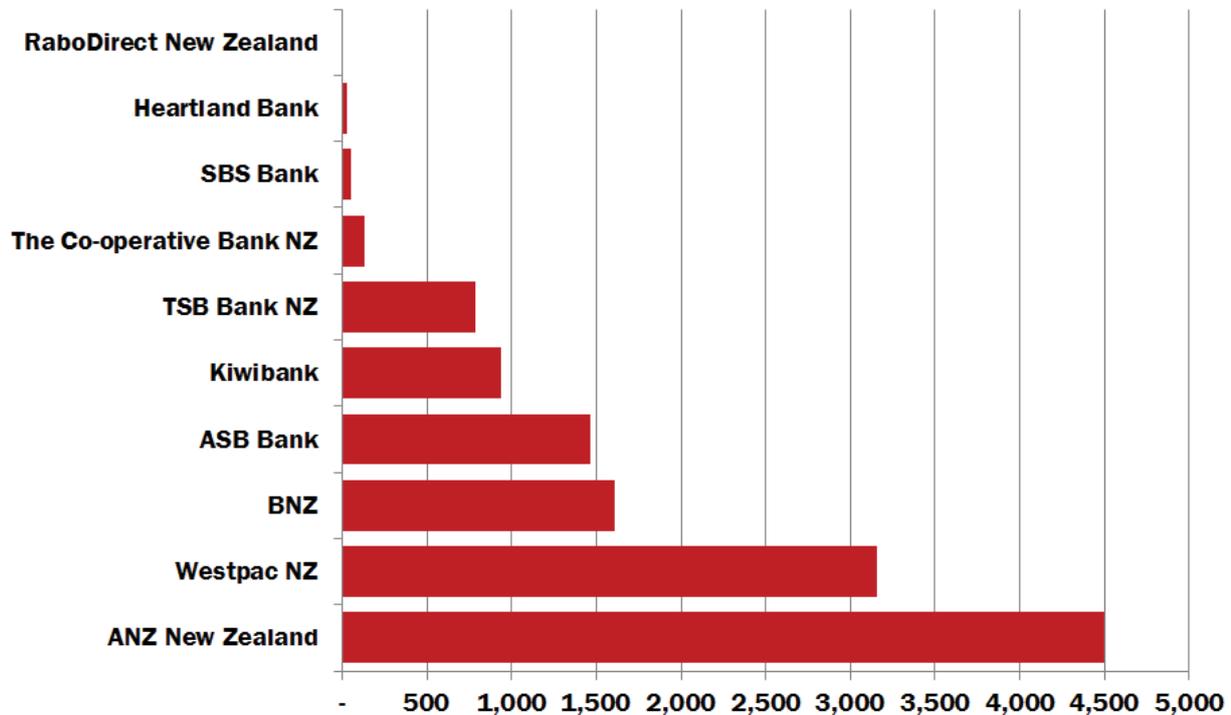
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NZ BANKING

MOST TALKED-ABOUT FACEBOOK PAGES



COMMENT

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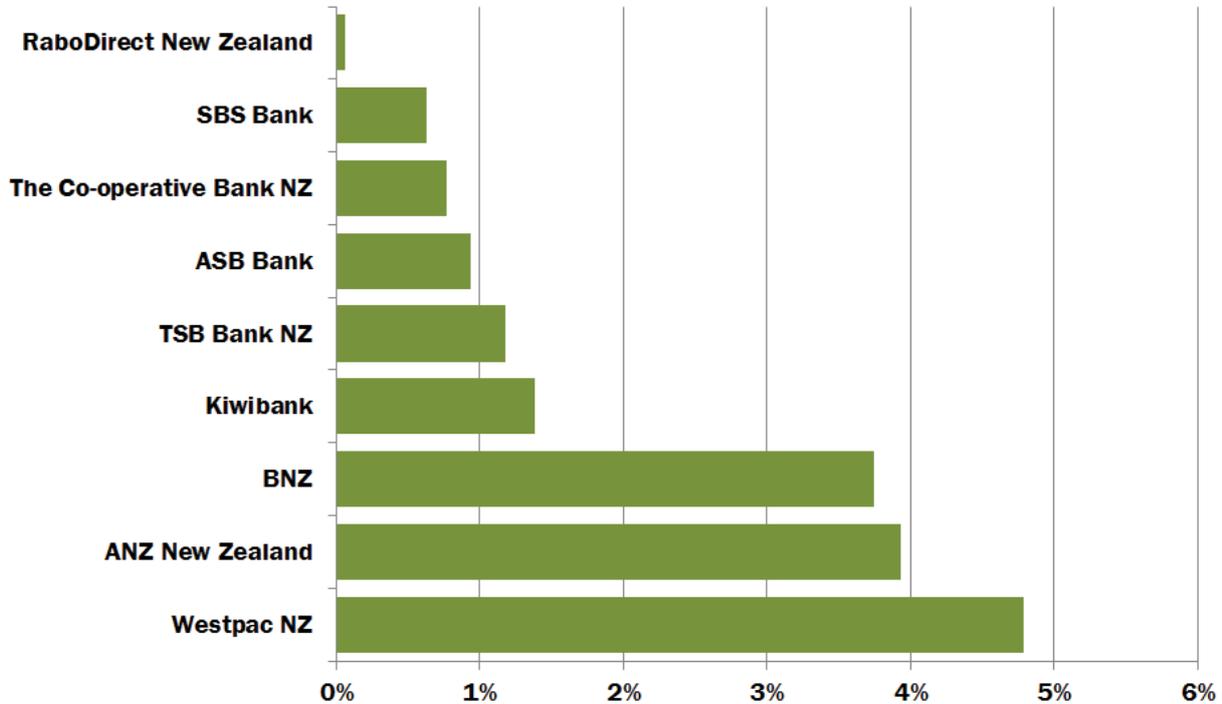
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NZ BANKING

MOST ENGAGED FACEBOOK PAGES



COMMENT

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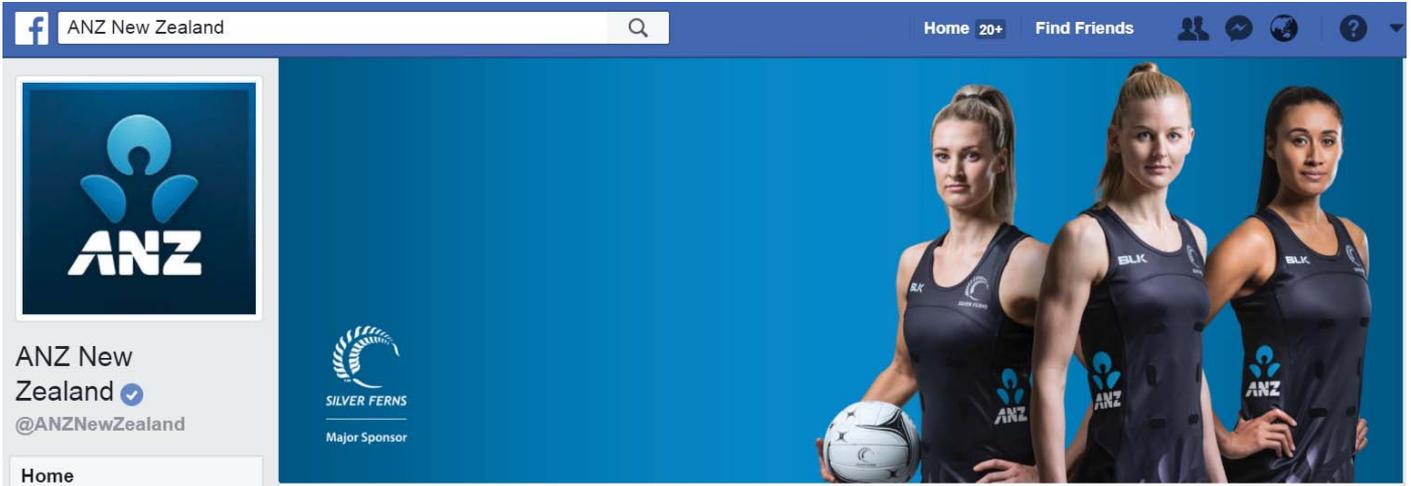
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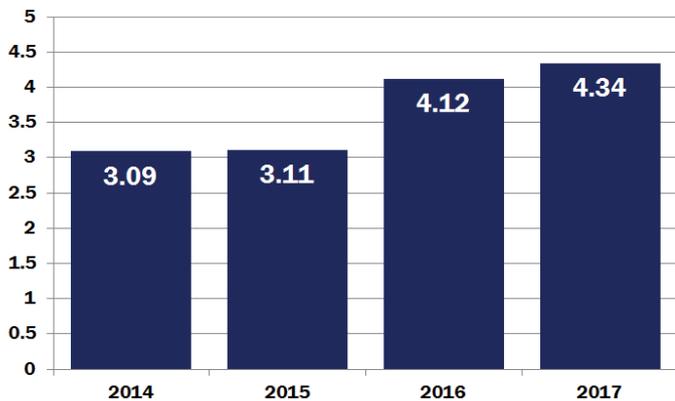
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ANZ BANK

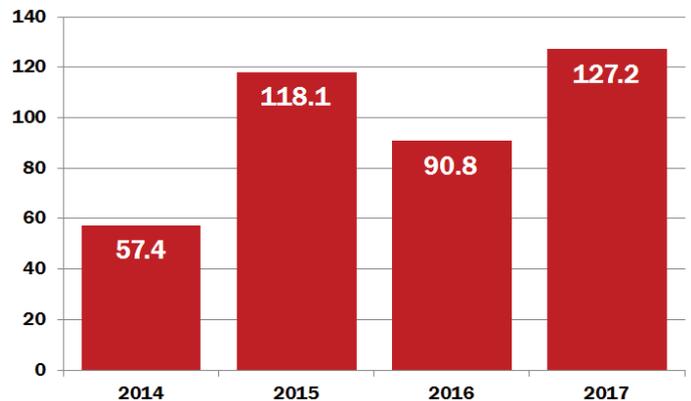
FACEBOOK PAGE



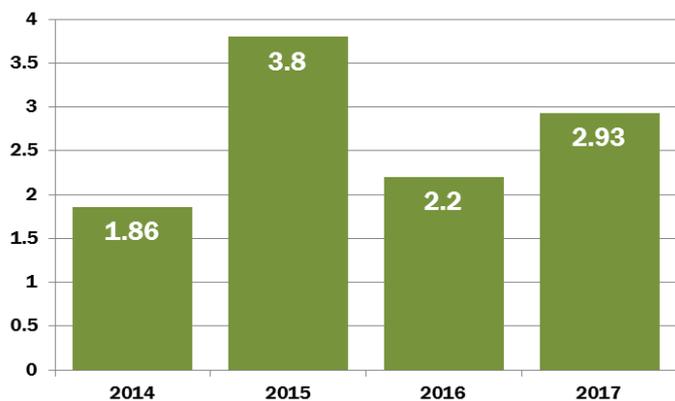
PAGE LIKES (Thousands)



PAGE TALKS (Thousands)



PAGE ENGAGEMENT (%)



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ANZ BANK

MOST ENGAGED POSTS: SEPT 2017

ANZ New Zealand
17 May at 07:00 · 🌐

Bruce McLaren was a legend that inspired all those around him. To celebrate the upcoming #McLarenFilm about his life, we want you to tell us who inspires you in the comments below and you could be in to win one of 2 x VIP prize packs including:

- 2 tickets to the New Zealand McLaren Film Premiere
- 2 one-way transfers from the hotel to the premiere in a McLaren
- Flights to Auckland
- Accommodation at the Langham Auckland

Full competition T&Cs apply: <http://anz.co/zhfy30bKUMf>
IN CINEMAS JUNE 1 www.mclaren.com



Like Comment Share

1.6k Top comments

119 shares 224 comments

COMMENT

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ANZ BANK

MENTIONS ON FACEBOOK BY OTHERS

SENTIMENT

 **1 NEWS**  Like Page 

26 September at 14:50 · 

The banks say their \$1 fee for using another bank's ATM is reasonable.





ANZ and Westpac won't drop 'other bank' ATM fees in NZ like Aussie despite billions in profits 

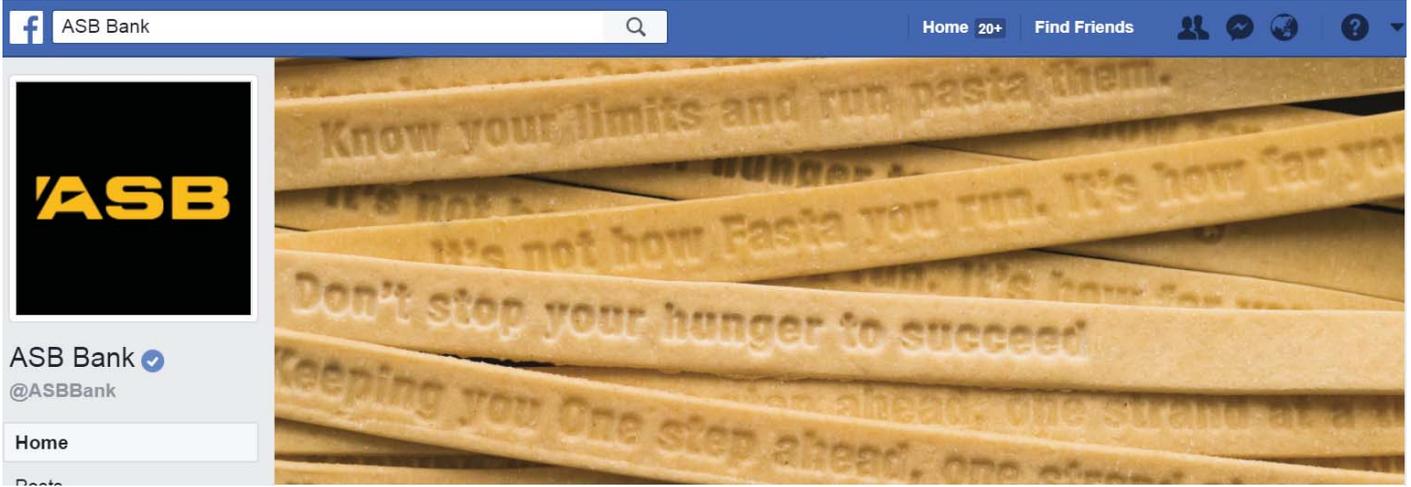
TVNZ.CO.NZ

   414 203 Comments 21 Shares

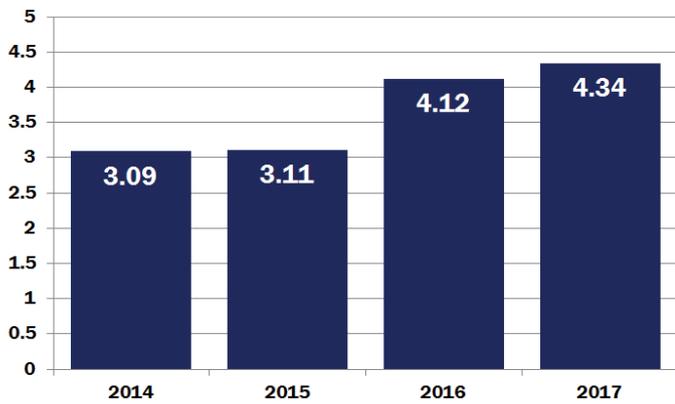


ASB BANK

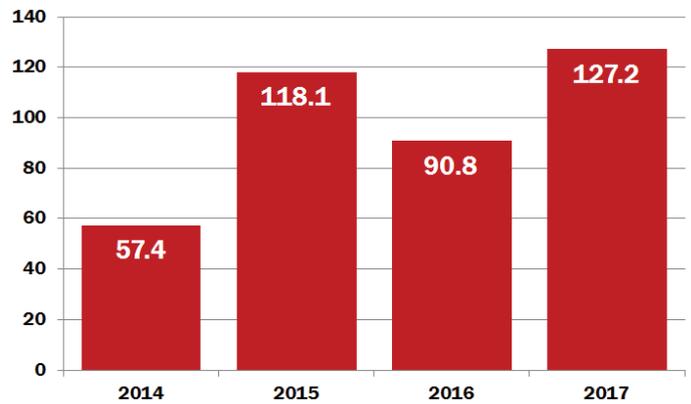
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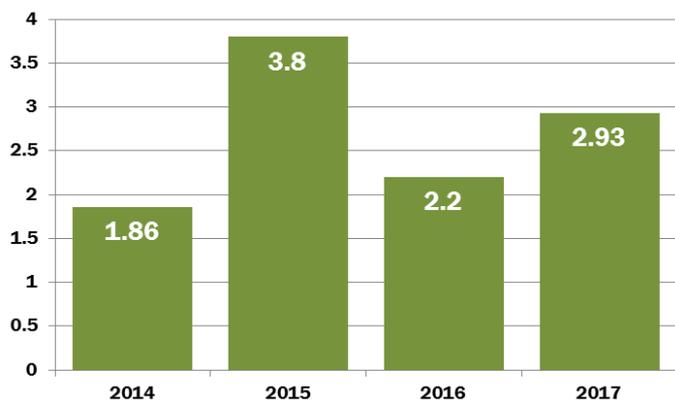
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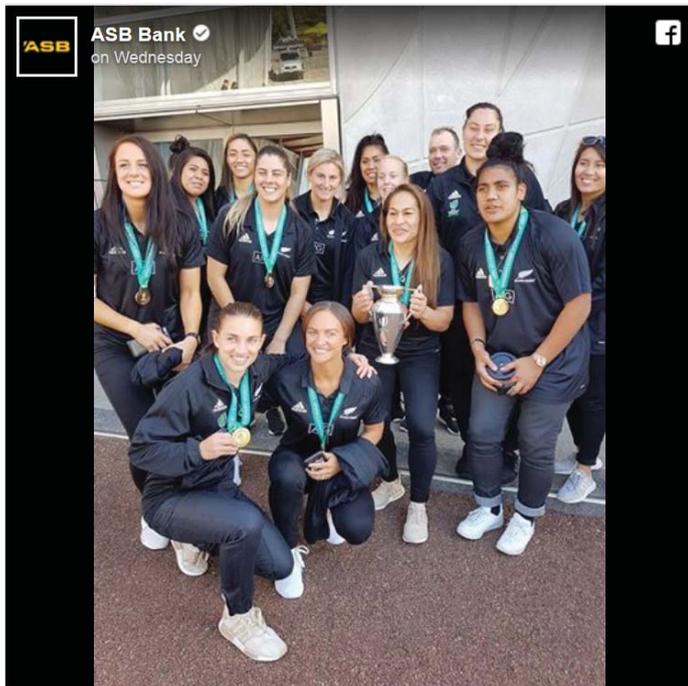


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ASB BANK

MOST ENGAGED POSTS: SEPT 2017



Woohoo! Congratulations to the Rugby World Champions, the [Black Ferns](#) on bringing the cup back to New Zealand 🏆🇳🇵🇮

👍 7.8K 💬 217 ➡ 184

Date Published: 28 September 2017

COMMENT

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KEY MONTHLY THEMES ON FACEBOOK

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ASB BANK

MENTIONS ON FACEBOOK BY OTHERS

SENTIMENT



 **Starship Foundation** Like Page ...
16 September at 08:30 · 🌐

Yesterday Starship patients Isabel, Louis, Ruben and Ruby were lucky enough to attend the All Blacks Captain's Run and meet their heroes including Ryan Crotty, Beauden Barrett and Sam Whitelock thanks to ASB Bank. We're the charity of the test match tonight and you can show your support by texting STARSHIP to 833 to make a \$3 donation now.



  152 2 Comments

MENTIONS ON FACEBOOK BY OTHERS

SENTIMENT

 **Johanna Jones** ▸ **ASB Bank** ✓ 12 September · 🌐

Thank you ASB for being so amazing, your customer service is fantastic... I was recommended to you by some fellow staff members about 2 years ago after having troubles with my bank who I had been with since my parents opened a bank account for me... about 25ish years ago) a special mention to Aaron Parker (mortgage advisor) and the amazing staff at the Rangiora branch... I can't speak highly enough of you all, and recommend them to anyone who is looking at changing banks or looking at options... you won't be disappointed, this bank is truly customer focused and never make you feel as though you are just a number... in my experience anyway... the way you have treated your customers (my family) has made a huge difference, in some ways you would never know, and I thank you 😊

👍❤️ 126 3 Comments

👍 Like 💬 Comment 🗉 Share 📌 Hootlet



 **NZ Adviser** Like Page 22 September at 15:30 · 🌐

ASB Bank will enter into a 20-year distribution agreement with #Sovereign and #AIA. #lifeinsurance #insurancenews



ASB announces partnership AIA ✓

ASB announces partnership with Sovereign and AIA for provision of life insurance products

NZADVISERONLINE.CO.NZ



MENTIONS ON FACEBOOK BY OTHERS

SENTIMENT



 **The Funding Network NZ** 6 September · 🌐 👍 Like Page ⋮

Great 2-minute video just through from last Tuesday's ASB Bank Funding Network event.
Incredible food, a room full of generous people and three inspiring charities' 6-minute pledges made for a most entertaining night out.
Big thanks to our videographer, Marcus Clayton of Mediamash.
www.mediamash.nz ?
Urutapu, InsideOUT and Wellbeing Trust - we love your work!



👍❤️ 17 5 Comments 1 Share 586 Views

MENTIONS ON FACEBOOK BY OTHERS

SENTIMENT



Danni Brown ▸ **The West Coast Community Noticeboard** ...

5 September · 🌐

Last week i lost my net code for online bank transfers. Which meant i had to manually pay staff and invoices, as annoying as it was it was rather fun because i got to go to every bank and therefore rate them all in their customer service.

BNZ (3 deposits) were the most helpful, the teller walked me through every step incase i needed to do it again. She was lovely!

ANZ (2 deposits) were the fastest and the most simple and the teller was very welcoming.

KIWIBANK (3 deposits) is my usual for personal banking so its hard to go unbiased on them but she was lovely and helpful given the place was busy as hell

WESTPAC (4 deposits) oh the joys that westpac was with the teller being relatively unhelpful with my limited knowledge of how to use the deposit machines. She seemed to get increasingly frusterated when 2 of them had to be done on the computer because they were government payments. With some huffing and puffing from her it ended with an equally matched shitty attitude from me.

You're the prettiest bank with a teller who clearly hates her job or life.

ASB (Cash withdrawl) Asb are great especially when your asking them for a decent sum of cash to be in every note including coins. Great banter from the girls. My usual for business banking so hard to go unbiased.

  18

21 Comments

MENTIONS ON FACEBOOK BY OTHERS

SENTIMENT



 **Geneva Healthcare** Like Page 11 September · *

Our #GenevaFamily photo from this year's Geneva Tropicana Spring Ball in partnership with Mercury on Friday night for our Clients with disabilities. Thank you to all our amazing Clients, Support Workers, Staff, hosts, VIPs, and partners, for making our night so special. #LiveYourBestLife

Partners: Cerebral Palsy Society of New Zealand, Vodafone New Zealand, Ray White New Zealand, Buddle Findlay, Trade Me, SecureCom, ASB Bank, & Endeavour



46 5 Comments

MENTIONS ON FACEBOOK BY OTHERS

SENTIMENT



 **ASB Summer Starter** Like Page 4 September

Need some motivation? We've got you sorted!

If you sign up to the ASB Summer Starter before Early Bird prices close at 11:59pm on the 22nd Sept you'll go in the draw to WIN 1 OF 2 Ultimate Training Packs (Worth up to \$1,000)

The Ultimate Training Pack includes:... [See more](#)



ASB Summer Starter Sign Up ✓

Sport & recreation

78 18 Comments 1 Share



 **The Learning Wave** Like Page 7 September

We were lucky enough to have the amazing Fran Eversfield – Organisation & People Strategy Advisor at ASB Bank and Martin King – Global GM, People & Culture at Magic Memories share their successes and challenges with diversity and inclusion at our breakfast event last week. Here are some of their key messages, insights and tips for success <http://bit.ly/2wEpb2Q>



*"Diversity is being invited to the party.
Inclusion is being asked to dance."
- Verna Myers*

12

OTHERS' POSTS MENTIONING ASB BANK ON FACEBOOK

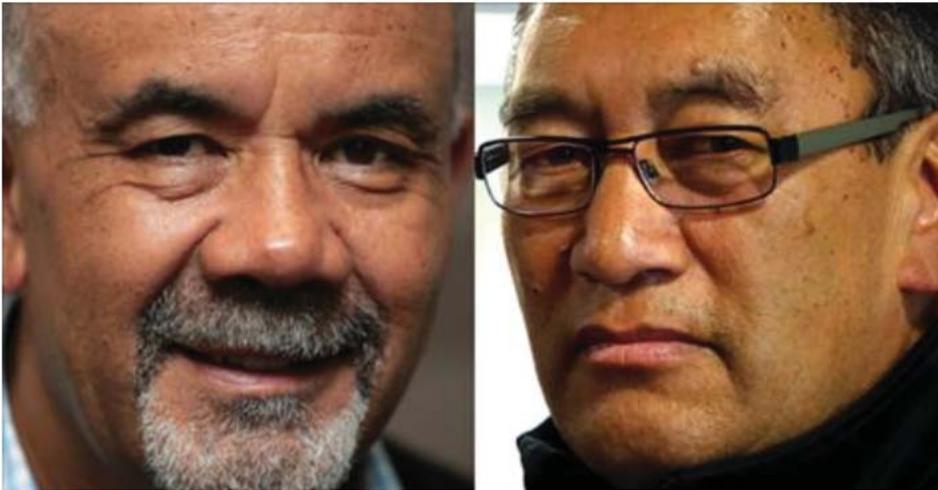
SENTIMENT



Williemo Mc Clutchie Evans

2 September · 🌐

yeeeah,i will not trust this bugger hes a liar a thief and a robber we been flooded with people who dont give shet about new zealanders ok 71,000 of them million \$\$\$\$ to but a house in aukland thats the nats 4 U now he wants to play with our Lands up the east cape regions i went to all the huis up there every one objected to this clown and his uncle tom party hes not from there his tribe lost most of their land he should go and fix it not try and entertain the idea of these outsiders to buy land off useless weak shareholders in these vast blocks and ASB bank managers sitting with him to lend \$\$\$\$\$ to these weak maori land owners how they gonna pay these loans back aaa its all a conspiracy to break out hold on our lands ok.



Māori Party defends land reform bill ✓

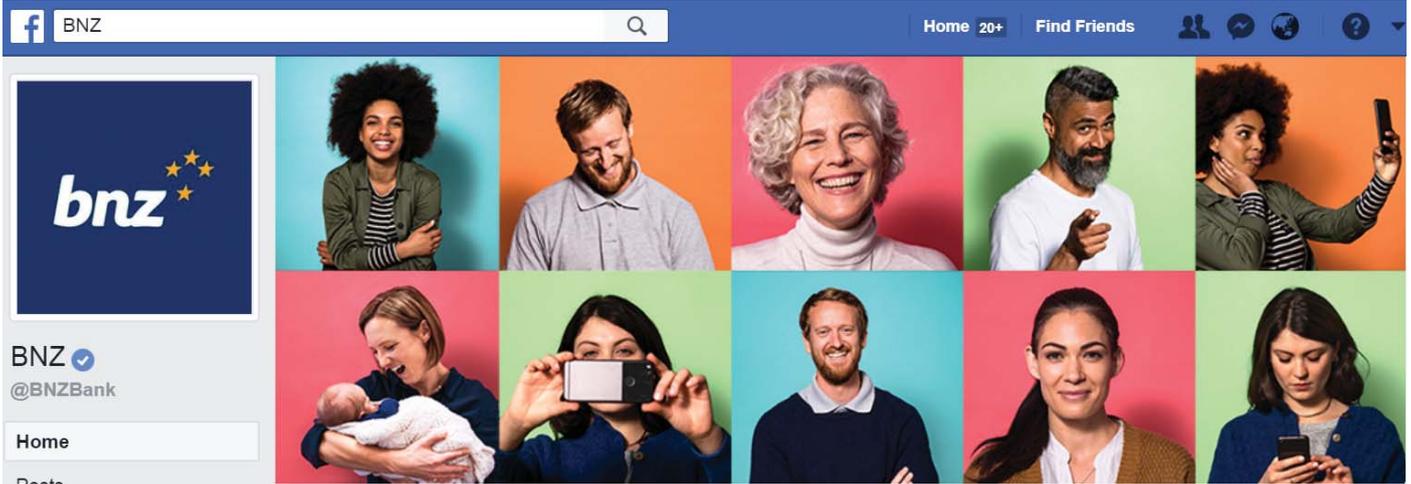
Māori Party co-leader Te Ururoa Flavell is defending his Māori land reform bill after Mana leader Hone Harawira labelled it "poisonous and destructive".

RADIONZ.CO.NZ

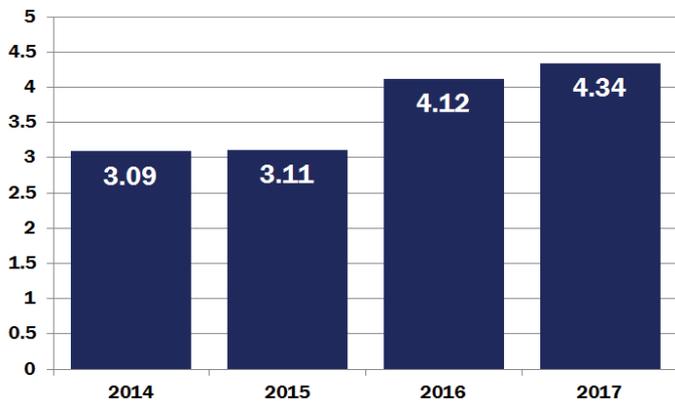


BNZ

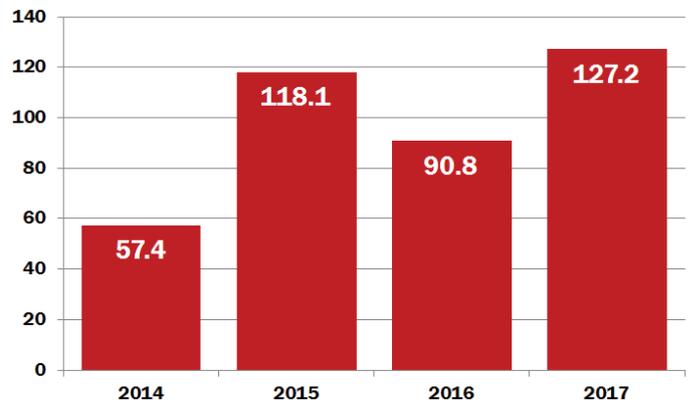
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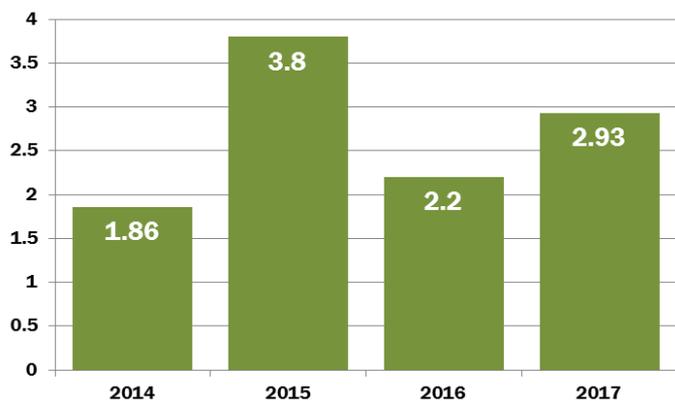
PAGE LIKES (Thousands)



PAGE TALKS (Thousands)



PAGE ENGAGEMENT (%)



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BNZ

MOST ENGAGED POSTS: SEPT 2017

BNZ
15 May at 16:00 · 🌐

Does your family have what it takes to win the ultimate half-time house building challenge at a **BNZ Crusaders** game? Tag them below and enter our **Build a Block House Challenge** for a chance to win \$10,000.



Build a Block House and Win

Enter your family and be in the running to compete against three other families to build a foam block house on the field at halftime at a BNZ Crusaders game. First family to finish wins \$10,000 from BNZ.

BUILDANDWIN.CO.NZ

Like Comment Share

👍👎👤 1.3k Top comments ▾

38 shares 48 comments

COMMENT

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KEY MONTHLY THEMES ON FACEBOOK

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BNZ

MENTIONS ON FACEBOOK BY OTHERS

SENTIMENT



1 NEWS Sport  22 September at 17:30 ·   Like Page 

The BNZ Crusaders' star could be in the black jersey next weekend...





'He's a confident young man' – Steve Hansen talks up David Havili ahead of possible All Blacks debut 

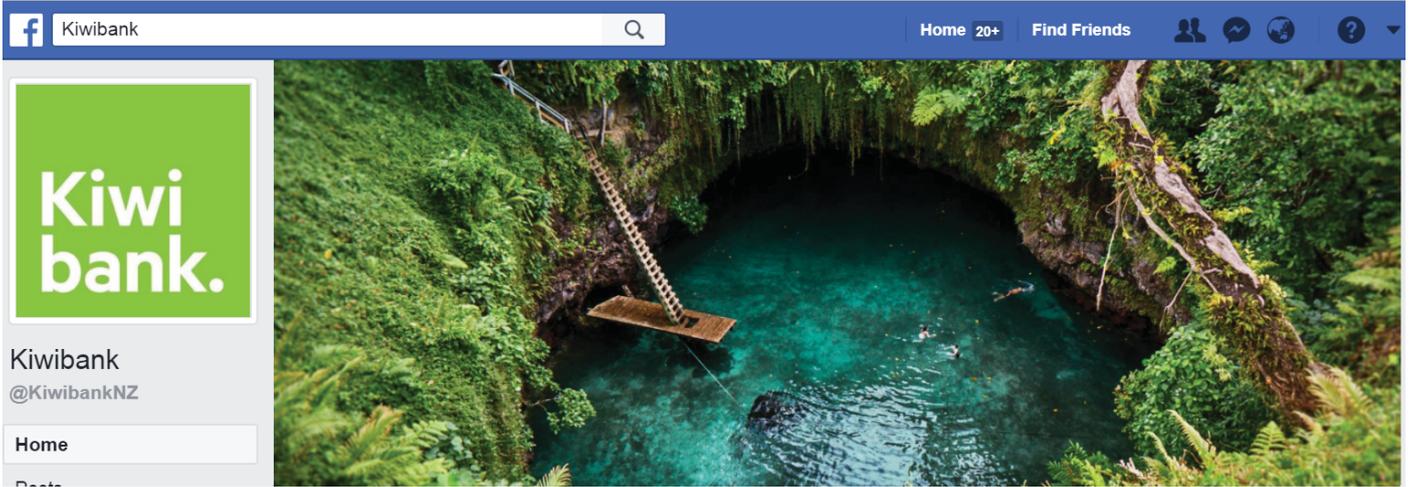
The Crusaders' star could be in line for his first international cap against Argentina.

TVNZ.CO.NZ

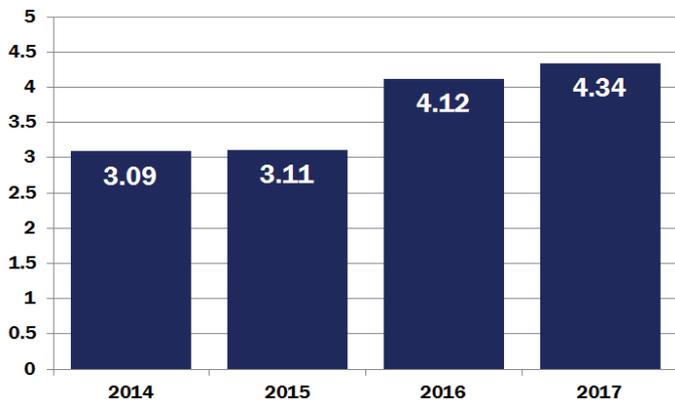
   646 45 Comments 19 Shares

KIWIBANK

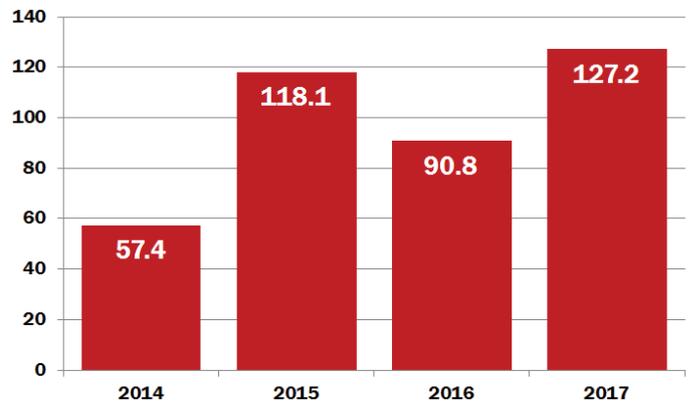
FACEBOOK PAGE



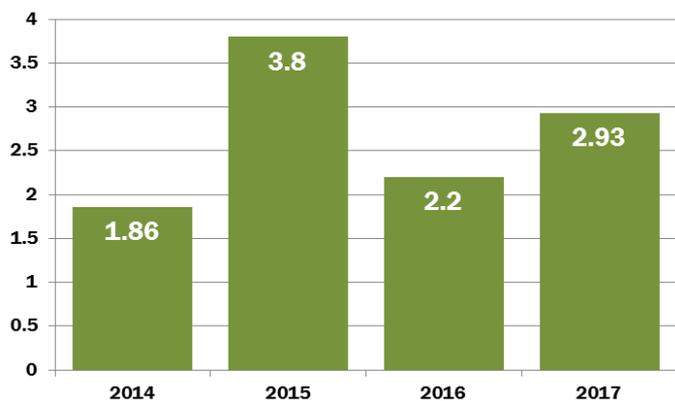
PAGE LIKES (Thousands)



PAGE TALKS (Thousands)



PAGE ENGAGEMENT (%)

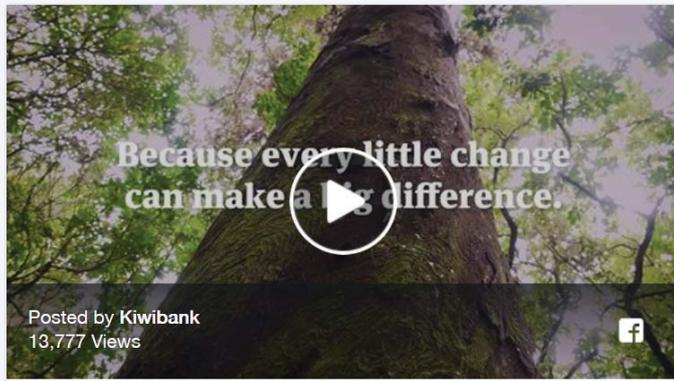


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KIWIBANK

MOST ENGAGED POSTS: SEPT 2017



Posted by **Kiwibank**
13,777 Views

It's ours. But one day it'll be theirs. Kiwibank have partnered with [Trees That Count](#) to plant 10,000 native trees. If you'd like to help us protect nature, go paperless by updating your details and switching to electronic statements today.

88 likes, 3 comments, 1 share

Date Published: 21 September 2017

COMMENT

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KEY MONTHLY THEMES ON FACEBOOK

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KIWIBANK

MENTIONS ON FACEBOOK BY OTHERS

SENTIMENT



 **Predator Free New Zealand Trust** Like Page ...
18 September at 18:44 · 🌐

A one-woman crusade to rid rats from her property has turned into a localised campaign on Auckland's "jewel in the crown" Waiheke Island - [Kiwibank, Auckland Biodiversity](#)



✓

War on rats heats up on Waiheke Island ✓

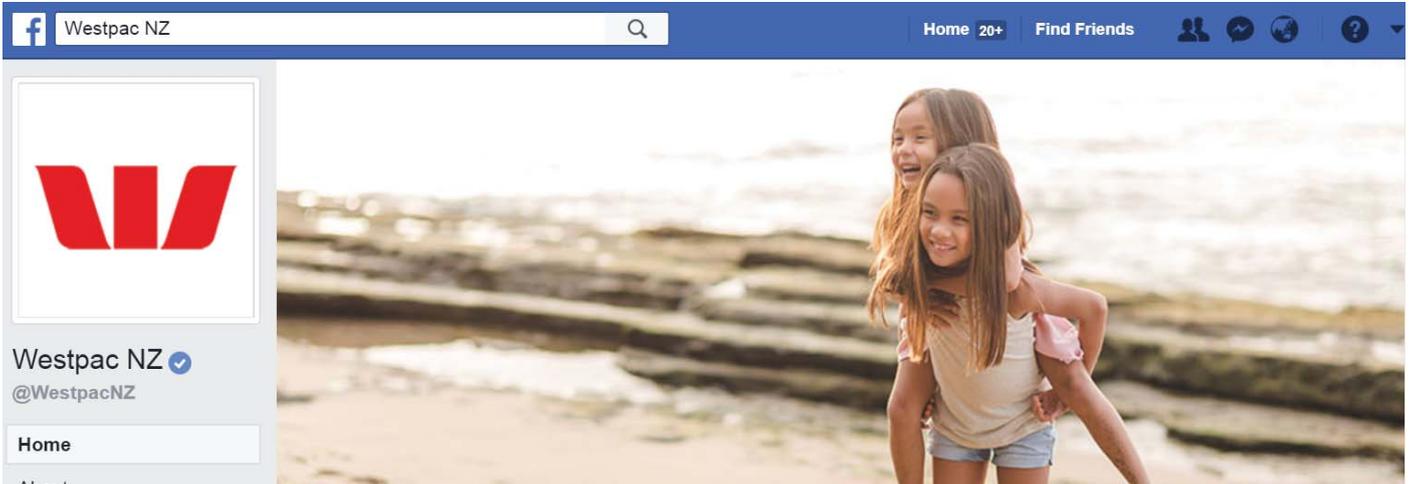
A device making it easier for people to kill rats is a winner with squeamish householders.

STUFF.CO.NZ

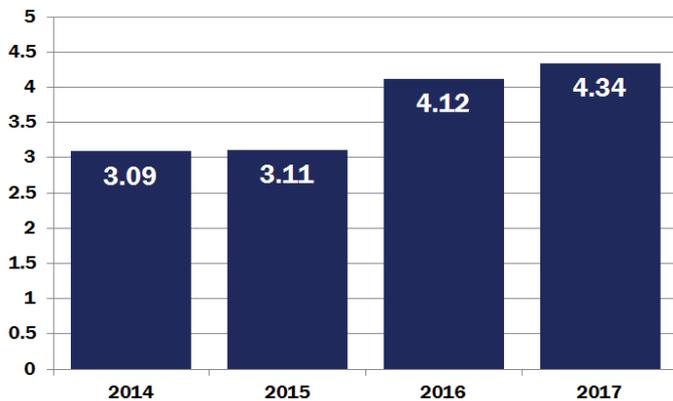
👍❤️😱 221 15 Comments 20 Shares

WESTPAC

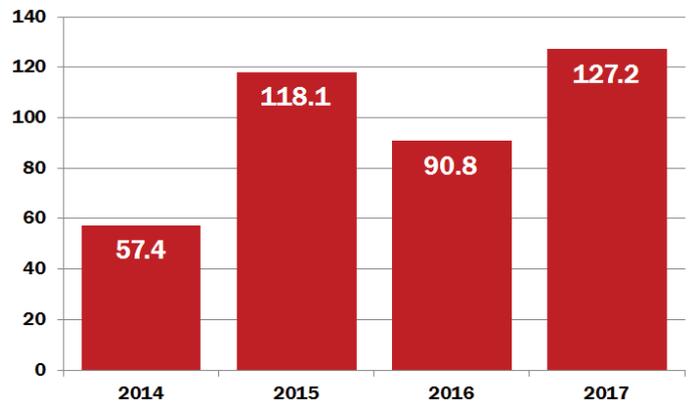
FACEBOOK PAGE



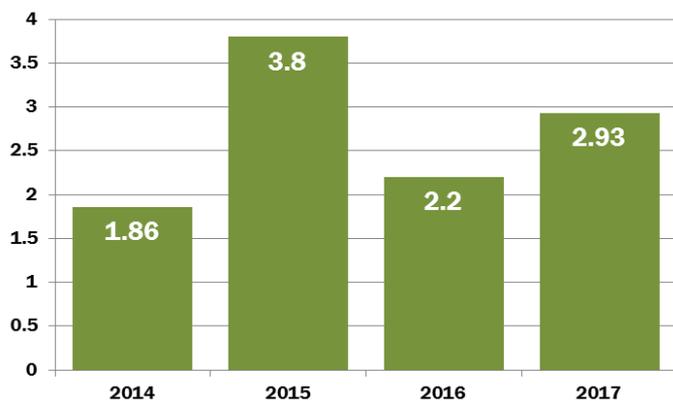
PAGE LIKES (Thousands)



PAGE TALKS (Thousands)



PAGE ENGAGEMENT (%)



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WESTPAC

MOST ENGAGED POSTS: SEPT 2017



Westpac NZ

15 May at 07:00 · 🌐

"I was unconscious for my trip in the chopper, I woke up in the ICU and Mum told me what had happened. Every time we see a Westpac Rescue Helicopter, we call it the Jazz-copter because it saved my life that day." – Jazmin, rescued by the Westpac Rescue Helicopter.

We introduced Jazmin (and her mum Alison) to someone who helped save her, Jan – a regular volunteer and donor to the Westpac Rescue Helicopter. Two years ago, 13 year old Jazmin had stopped breathing due to a severe Asthma attack which led her to fall unconscious. Every second was critical, the chopper was called and Jazmin arrived at the hospital 20 minutes later. To help save people like Jazmin, the choppers rely on donations from everyday people, like Jan, and you. Donate now and help keep the choppers flying for NZ.



Your donation saves lives.

Donate now and get a photo of a loved one on a rescue helicopter. T & Cs apply.

CHOPPERAPPEAL.CO.NZ Learn More

👍 Like 💬 Comment ➦ Share

👤 895

39 shares

Top comments ~

23 comments

COMMENT

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KEY MONTHLY THEMES ON FACEBOOK

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SOCIAL MEDIA MONITOR NEW ZEALAND: SEPTEMBER 2017

WESTPAC

MENTIONS ON FACEBOOK BY OTHERS

SENTIMENT



 **Daniel James** ▸ **Westpac NZ** ✓ 5 September · 🌐

Thank you to Westpac Kaiapoi for looking after my mother who was scammed online with her debit card. She called the call centre and was treated badly by some snotty nosed sheila on the phone. Janet Petrie from the branch did an amazing job of sorting everything out and spending her time helping and fixing the issue. Janet even missed her break to help! Your help is very much appreciated Janet. You have amazing customer service skills and genuinely care about people. Thank you!

👍❤️😱 148 15 Comments 

👍 Like 💬 Comment 🗉 Share 📌 Hootlet

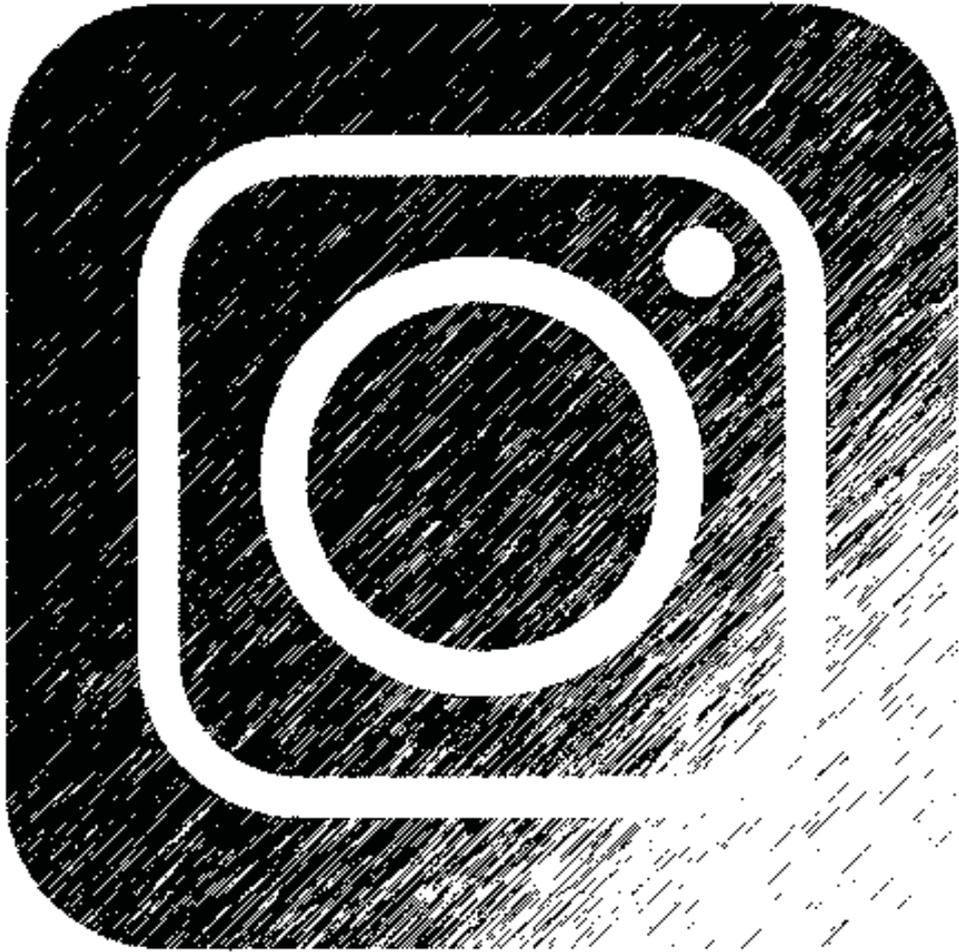
 **Westpac Rescue - Auckland** Like Page 4 September · 🌐

Hi guys. Tonight is the last episode of Code:1 ever. Here's a message from Greg "Browndog" Brownson. We hope you enjoy the show.



👍😱😱 124 29 Comments 13 Shares 2.7k Views





INSTAGRAM

SOCIAL MEDIA MONITOR NEW ZEALAND: SEPTEMBER 2017

ANZ BANK

INSTAGRAM ACCOUNT



anz_nz

Follow



379 posts

3,685 followers

1,079 following

ANZ New Zealand We love to Instagram with you. Wanna share your pics with us?
#anznz #dreambignz #gayTM #ANZKiwiHome #HoldTight #ANZApplePay
#DaffofilDayNZ www.anz.co/1le730ekgnp

COMMENT

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MONTHLY ACTIVITY

Two Instagram posts during September:

September 11

Theme:

Video

0 Likes

298 Views

0 Comments

Maori Language Week

September 11

Theme:

Image

106 Likes

0 Comments

Maori Language Week

ANZ BANK

INSTAGRAM POST WITH MOST ENGAGEMENT: SEPT 2017



anz_nz Follow

anz_nz Tēnā koutou katoa ko te wiki o te reo Māori tēnei ka whakanuia. ka tautoko te pēke nei o ANZ i ngā mea Māori katoa. Anei he kiriata o ngā rangatira mō apōpō mai te kura tuatahi o Sylvia Park e hoea ana tā rātou waka ki roto i te ao Māori kia pupuri ai i ngā ahuatanga Māori a ō tātou tīpuna. Mauriora ki ngā Kaimahitōi, ko te tūmanako kia ū kia mau ka rere. Ko te reo rangatira te mana motuhake mō tātou te iwi Māori.

284 views
SEPTEMBER 11

Add a comment...

COMMENT

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SOCIAL MEDIA MONITOR NEW ZEALAND: SEPTEMBER 2017

#ANZBANK

MENTIONS ON INSTAGRAM

MENTIONS



User	Date	Likes	Comments	Sentiment
budgetbustermum	September 25	43	2	😊

Post

Thanks ANZ we claimed our conveyancing costs back on our first house, really helped. Up to \$1000 claimable.



User	Date	Likes	Comments	Sentiment
buttoncollector	September 27	27	17	😊

Post

Back in Melbourne for AFL Grand final week with @carzie.watson We landed at 6:00am this morning after departing Perth just after midnight. Can't get into our hotel room until 1pm. So we walked 13,000 steps, reacquainting ourselves with some of the iconic buildings. This is an old ATM from one of Sydney's Mardi Gras, now exhibited in the 388 Collins ANZ museum. Gotta love Melbs #rightonpoint #magadaff2017 #melbs #melbourne #hometown #loveit #aflgrandfinal #anzbank #388collinsst #sorefeet #waiting #seemelbourne #victoria



User	Date	Likes	Comments	Sentiment
dionjamespitman	September 29	24	0	😐

Post

ANZ bank #anzbank #anz #auckland #aotearoa #newzealand #lights

SOCIAL MEDIA MONITOR NEW ZEALAND: SEPTEMBER 2017

ASB BANK

INSTAGRAM ACCOUNT



asbbank  [Follow](#)  ...

685 posts 4,901 followers 185 following

ASB Bank The official Instagram account of ASB & Clever Kash. Share your pics with us! #ASBBank #CleverKash #ASBfasta #AucklandMarathon #RunWithASB
www.asb.co.nz

COMMENT

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MONTHLY ACTIVITY

Six Instagram posts during September:

September 8

Theme:

Image

57 Likes **0 Comments**
All Blacks visit Taranaki

September 16

Theme:

Image

40 Likes **0 Comments**
Good Luck All Blacks
(Pre-Game NZL vs SA)

September 16

Theme:

Image

86 Likes **2 Comments**
Congratulations All Blacks
(Post-Game)

September 19

Theme:

Image

84 Likes **2 Comments**
ASB Akld Marathon Training

September 28

Theme:

Image

71 Likes **1 Comment**
Congratulations Black Ferns
(Rugby World Champions)

September 29

Theme:

Image

79 Likes **0 Comments**
Red Nose Day

ASB BANK

INSTAGRAM POST WITH MOST ENGAGEMENT: SEPT 2017



The image shows a group of rugby players in black jerseys celebrating a victory. One player in the foreground has the number '10' on his back. They are huddled together, with some players shouting and others embracing. A rugby ball is visible in the lower left. The background is a blurred stadium setting.

asbbank Auckland, New Zealand [Follow](#)

asbbank Well done boys! What a great win over the South Africans.
#InvestecRugbyChampionship #NZLvsRSA
sam_storey_12 Shot boyz
aucklandbusinessdirectory

86 likes
SEPTEMBER 16

Add a comment...

COMMENT

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SOCIAL MEDIA MONITOR NEW ZEALAND: SEPTEMBER 2017

#ASBBANK

MENTIONS ON INSTAGRAM

MENTIONS



User	Date	Likes	Comments	Sentiment
__numberOne__	September 25	14	0	😞

Post

When youve been standing in line for 40 minutse and havnt moved an inch #gety-oushittogether #ASBBank #soslow #asb #bank #asbnz #asbbanknz needs a business area. Holy shit. #todaywouldbenice @asbbank #WTF



User	Date	Likes	Comments	Sentiment
username	September 27	27	17	😊

Post

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User	Date	Likes	Comments	Sentiment
username	September 29	24	0	😐

Post

ing elit. Nunc ultricies at nisi et pellentesque. Pellentesque nisi ex, placerat nec fermentum et, scelerisque a orci. ing elit. Nunc ultricies at nisi et pellentesque. Pellentesque nisi ex, placerat nec fermentum et, scelerisque a orci.

SOCIAL MEDIA MONITOR NEW ZEALAND: SEPTEMBER 2017

BNZ

INSTAGRAM ACCOUNT



bnzbank

Follow



239 posts

1,657 followers

513 following

BNZ Bank of New Zealand in images. Share your #goodwithmoney moments and your pics with us #BNZBank #BNZ #closedforgood bnz.co.nz

COMMENT

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc ultricies at nisi et pellentesque. Pellentesque nisi ex, placerat nec fermentum et, scelerisque a orci. Donec elementum dignissim elementum. Donec nec facilisis erat, eu faucibus augue. Nunc egestas fermentum diam ut posuere. Nunc nibh arcu, hendrerit a magna eget, aliquet porttitor neque. Curabitur rhoncus felis non pretium auctor. Vestibulum molestie nisl nulla, vel consequat nunc placerat viverra. Vestibulum non odio auctor, auctor sem facilisis, rutrum justo.

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MONTHLY ACTIVITY

There were no BNZ Instagram posts during September.

SOCIAL MEDIA MONITOR NEW ZEALAND: SEPTEMBER 2017

#BNZBANK

MENTIONS ON INSTAGRAM

MENTIONS



User	Date	Likes	Comments	Sentiment
username	September 25	14	0	😊

Post

ing elit. Nunc ultricies at nisi et pellentesque. Pellentesque nisi ex, placerat nec fermentum et, scelerisque a orci. ing elit. Nunc ultricies at nisi et pellentesque. ing



User	Date	Likes	Comments	Sentiment
username	September 27	27	17	😊

Post

ing elit. Nunc ultricies at nisi et pellentesque. Pellentesque nisi ex, placerat nec fermentum et, scelerisque a orci. ing elit. Nunc ultricies at nisi et pellentesque. Pellentesque nisi ex, placerat nec fermentum et, scelerisque a orci. ing elit. Nunc ultricies at nisi et pellentesque. Pellentesque nisi ex, placerat nec fermentum et, scelerisque a orci. ing elit. Nunc ultricies at nisi et pellentesque. Pellentesque nisi ex, placerat nec fermentum et, scelerisque a orci. ing elit. Nunc ultricies at nisi et pellentesque. Pellentesque nisi ex, placerat nec fermentum et, scelerisque a orci.



User	Date	Likes	Comments	Sentiment
username	September 29	24	0	😊

Post

ing elit. Nunc ultricies at nisi et pellentesque. Pellentesque nisi ex, placerat nec fermentum et, scelerisque a orci. ing elit. Nunc ultricies at nisi et pellentesque. Pellentesque nisi ex, placerat nec fermentum et, scelerisque a orci.

SOCIAL MEDIA MONITOR NEW ZEALAND: SEPTEMBER 2017

KIWIBANK

INSTAGRAM ACCOUNT



kiwibanknz

Follow



198 posts

1,669 followers

134 following

KiwibankNZ It's Ours. 🌱 We're 100%NZ owned and living our purpose for making Kiwis better off. Tag us & #mybackyard to share your part of our beautiful country ❤️
www.facebook.com/KiwibankNZ

COMMENT

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MONTHLY ACTIVITY

Twenty Instagram posts during September:

September 8

Theme:

Image

26 Likes **0 Comments**
Pencarrow Head Lighthouse
(Scenic shot)

September 8

Theme:

Image

50 Likes **0 Comments**
Conservation Dogs

September 11

Theme:

Video

167 views
0 Likes **1 Comment**
Goats @ Pencarrow Head
(Scenic shot)

KIWIBANK

INSTAGRAM POST WITH MOST ENGAGEMENT: SEPT 2017



kiwibanknz
Pencarrow Head Lighth...

Follow

kiwibanknz Hope your weekend was as chill as these goats' #nzwalks #mybackyard #springchill

kiwibanknz #goatsofinstagram #nz #walks #northisland #beachside #wild #weekendadventuring #itsours



168 views

SEPTEMBER 11

COMMENT

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc ultricies at nisi et pellentesque. Pellentesque nisi ex, placerat nec fermentum et, scelerisque a orci. Donec elementum dignissim elementum. Donec nec facilisis erat, eu faucibus augue. Nunc egestas fermentum diam ut posuere. Nunc nibh arcu, hendrerit a magna eget, aliquet porttitor neque. Curabitur rhoncus felis non pretium auctor. Vestibulum molestie nisl nulla, vel consequat nunc placerat viverra. Vestibulum non odio auctor, auctor sem facilisis, rutrum justo.

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SOCIAL MEDIA MONITOR NEW ZEALAND: SEPTEMBER 2017

#KIWIBANK

MENTIONS ON INSTAGRAM

MENTIONS

	User	Date	Likes	Comments	Sentiment
 <p>Kiwibank Mobile Banking Version 3.1.2, 30.1 MB 4 Apr 2016</p> <p>PS: ntly not all fixes in the last u ill our customers. (Except Le date resolves this especiall one 4 customers. Sorry, the our Boaty McBoatface.</p>	username	September 25	14	0	😞
	Post	ing elit. Nunc ultricies at nisi et pellentesque. Pellentesque nisi ex, placerat nec fermentum et, scelerisque a orci. ing elit. Nunc ultricies at nisi et pellentesque. ing			
	username	September 27	27	17	😊
	Post	ing elit. Nunc ultricies at nisi et pellentesque. Pellentesque nisi ex, placerat nec fermentum et, scelerisque a orci. ing elit. Nunc ultricies at nisi et pellentesque. Pellentesque nisi ex, placerat nec fermentum et, scelerisque a orci. ing elit. Nunc ultricies at nisi et pellentesque. Pellentesque nisi ex, placerat nec fermentum et, scelerisque a orci. ing elit. Nunc ultricies at nisi et pellentesque. Pellentesque nisi ex, placerat nec fermentum et, scelerisque a orci. ing elit. Nunc ultricies at nisi et pellentesque. Pellentesque nisi ex, placerat nec fermentum et, scelerisque a orci. ing elit. Nunc ultricies at nisi et pellentesque. Pellentesque nisi ex, placerat nec fermentum et, scelerisque a orci.			
 <p>Whoops! Mobile banking is currently unavailable.</p>	username	September 29	24	0	😞
	Post	ing elit. Nunc ultricies at nisi et pellentesque. Pellentesque nisi ex, placerat nec fermentum et, scelerisque a orci. ing elit. Nunc ultricies at nisi et pellentesque. Pellentesque nisi ex, placerat nec fermentum et, scelerisque a orci.			

WESTPAC

INSTAGRAM ACCOUNT



westpacnz

Follow



...

365 posts

1,171 followers

59 following

Westpac NZ Check out what we're doing to make a difference. 🌍

westpacsustainability.co.nz

COMMENT

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc ultricies at nisi et pellentesque. Pellentesque nisi ex, placerat nec fermentum et, scelerisque a orci. Donec elementum dignissim elementum. Donec nec facilisis erat, eu faucibus augue. Nunc egestas fermentum diam ut posuere. Nunc nibh arcu, hendrerit a magna eget, aliquet porttitor neque. Curabitur rhoncus felis non pretium auctor. Vestibulum molestie nisl nulla, vel consequat nunc placerat viverra. Vestibulum non odio auctor, auctor sem facilisis, rutrum justo.

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MONTHLY ACTIVITY

Five Instagram posts during September:

September 11

Theme:

Video

0 Likes

298 Views

0 Comments

Maori Language Week

September 11

Theme:

Image

106 Likes

0 Comments

Maori Language Week

WESTPAC

INSTAGRAM POST WITH MOST ENGAGEMENT: SEPT 2017



westpacnz
Skycity Convention Ce...

Follow

westpacnz Congratulations to our 2017 Women of Influence. #WOINZ

sofiaambler Awesome, well done @ceciliarobinsonmfb 🍷



73 likes

SEPTEMBER 7

Add a comment...



COMMENT

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc ultricies at nisi et pellentesque. Pellentesque nisi ex, placerat nec fermentum et, scelerisque a orci. Donec elementum dignissim elementum. Donec nec facilisis erat, eu faucibus augue. Nunc egestas fermentum diam ut posuere. Nunc nibh arcu, hendrerit a magna eget, aliquet porttitor neque. Curabitur rhoncus felis non pretium auctor. Vestibulum molestie nisl nulla, vel consequat nunc placerat viverra. Vestibulum non odio auctor, auctor sem facilisis, rutrum justo.

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SOCIAL MEDIA MONITOR NEW ZEALAND: SEPTEMBER 2017

#WESTPAC

MENTIONS ON INSTAGRAM

MENTIONS



User	Date	Likes	Comments	Sentiment
username	September 25	14	0	😊

Post
 ing elit. Nunc ultricies at nisi et pellentesque. Pellentesque nisi ex, placerat nec fermentum et, scelerisque a orci. ing elit. Nunc ultricies at nisi et pellentesque. ing



User	Date	Likes	Comments	Sentiment
username	September 27	27	17	😊

Post
 ing elit. Nunc ultricies at nisi et pellentesque. Pellentesque nisi ex, placerat nec fermentum et, scelerisque a orci. ing elit. Nunc ultricies at nisi et pellentesque. Pellentesque nisi ex, placerat nec fermentum et, scelerisque a orci. ing elit. Nunc ultricies at nisi et pellentesque. Pellentesque nisi ex, placerat nec fermentum et, scelerisque a orci. ing elit. Nunc ultricies at nisi et pellentesque. Pellentesque nisi ex, placerat nec fermentum et, scelerisque a orci. ing elit. Nunc ultricies at nisi et pellentesque. Pellentesque nisi ex, placerat nec fermentum et, scelerisque a orci. ing elit. Nunc ultricies at nisi et pellentesque. Pellentesque nisi ex, placerat nec fermentum et, scelerisque a orci.



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username	September 29	24	0	😊

Post
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PINTEREST

BNZ

PINTEREST ACCOUNT

Analytics Ads Search

Follow

BNZ

55 Followers 34 Following

www.bnz.co.nz
Welcome to the official Pinterest account of the Bank of New Zealand, Te Pāke o Aotearoa. Helping you be good with money in pictures.

bnz
Be good with money

COMMENT

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc ultricies at nisi et pellentesque. Pellentesque nisi ex, placerat nec fermentum et, scelerisque a orci. Donec elementum dignissim elementum. Donec nec facilisis erat, eu faucibus augue. Nunc egestas fermentum diam ut posuere. Nunc nibh arcu, hendrerit a magna eget, aliquet porttitor neque. Curabitur rhoncus felis non pretium auctor. Vestibulum molestie nisl nulla, vel consequat nunc placerat viverra. Vestibulum non odio auctor, auctor sem facilisis, rutrum justo.

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PINTEREST THEMES

Primary themes represented by BNZ pins:

- Renovation & Property advice
- Home loan finance
- Money Tips for Kids
- “Closed for Good” charity programme

RABO DIRECT

PINTEREST ACCOUNT

The screenshot shows the Pinterest profile for RaboDirect NZ. At the top, there is a navigation bar with the Pinterest logo, 'Analytics', 'Ads', a search bar, a menu icon, and a plus sign. Below the navigation bar, there are icons for sharing and reporting, and a red 'Follow' button. The profile name 'RaboDirect NZ' is displayed, along with '5 Followers' and '10 Following'. The bio text reads: 'www.rabodirect.co.nz New Zealand / RaboDirect is NZ's only internet bank specialising in savings and investments. Join RaboDirect, without the hassle of switching banks.' To the right of the bio is a circular profile picture featuring a blue silhouette of a person standing on a large orange compass rose.

COMMENT

Rabo Direct NZ has claimed its Pinterest account (and attracted 5 followers) but has yet to post any content.



TWITTER

ANZ BANK

TWITTER ACCOUNT



COMMENT

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc ultricies at nisi et pellentesque. Pellentesque nisi ex, placerat nec fermentum et, scelerisque a orci. Donec elementum dignissim elementum. Donec nec facilisis erat, eu faucibus augue. Nunc egestas fermentum diam ut posuere. Nunc nibh arcu, hendrerit a magna eget, aliquet porttitor neque. Curabitur rhoncus felis non pretium auctor. Vestibulum molestie nisl nulla, vel consequat nunc placerat viverra. Vestibulum non odio auctor, auctor sem facilisis, rutrum justo.

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PRIMARY TWEET THEMES

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SOCIAL MEDIA MONITOR NEW ZEALAND: SEPTEMBER 2017

#ANZBANK

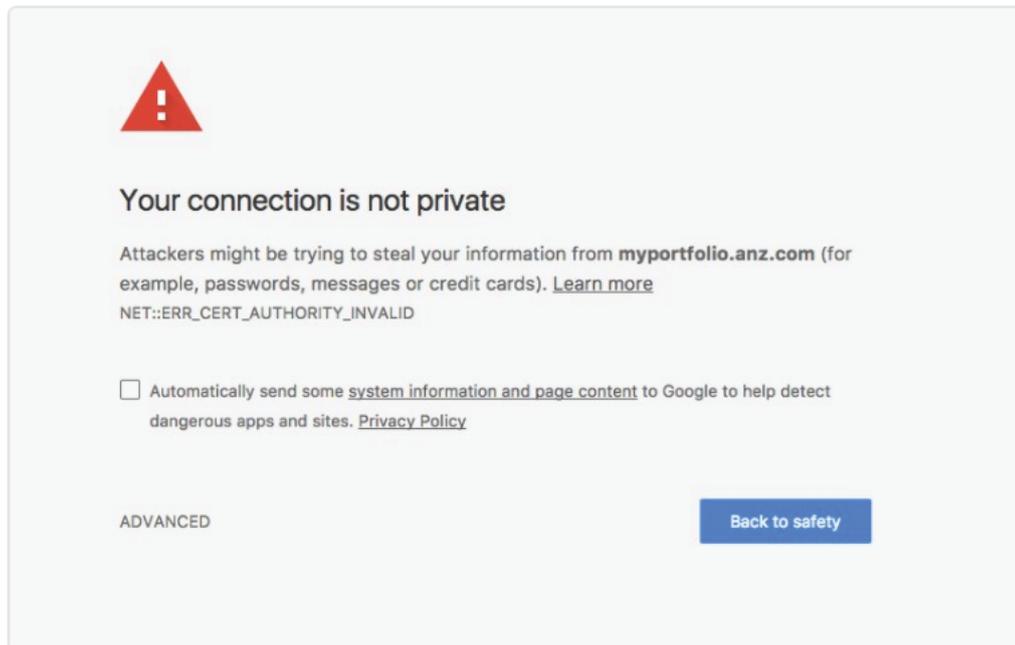
MENTIONS ON TWITTER

SENTIMENT

Rodney Fletcher @Rodney_Fletcher · Sep 4

You'd think a major bank would have a valid SSL on their web banking, wouldn't you?

#ITSecurity #ANZbank



🗨️ ↻ 2 🛡️ ❤️ 1 ✉️

Phil Gadzinski @philgadzinski · Sep 18

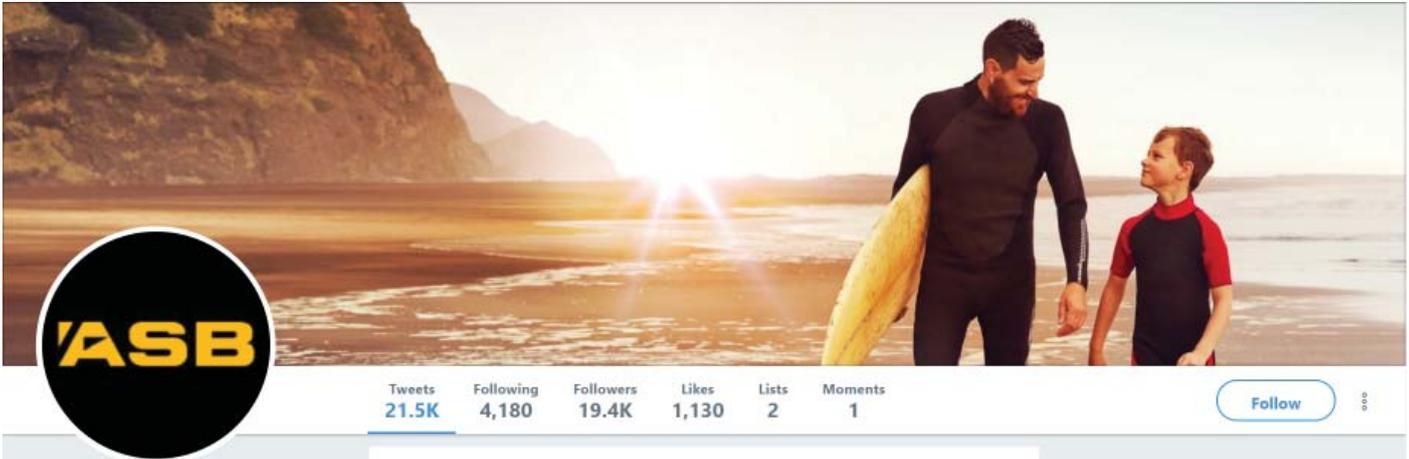
#anzbank don't forget branch customer service in your agile adoption .Broken machine, 1 teller at lunchtime, concierge not helping.



🗨️ ↻ 🍷 3 ✉️

ASB BANK

TWITTER ACCOUNT



COMMENT

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc ultricies at nisi et pellentesque. Pellentesque nisi ex, placerat nec fermentum et, scelerisque a orci. Donec elementum dignissim elementum. Donec nec facilisis erat, eu faucibus augue. Nunc egestas fermentum diam ut posuere. Nunc nibh arcu, hendrerit a magna eget, aliquet porttitor neque. Curabitur rhoncus felis non pretium auctor. Vestibulum molestie nisl nulla, vel consequat nunc placerat viverra. Vestibulum non odio auctor, auctor sem facilisis, rutrum justo.

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SOCIAL MEDIA MONITOR NEW ZEALAND: SEPTEMBER 2017

#ASBBANK

MENTIONS ON TWITTER

James Littlewood @JimiLittlewood · Sep 30 



Replying to @ASBBank

I wonder if anyone's there to receive my complaint. Looking forward to withdrawing everything.



SENTIMENT



James Littlewood @JimiLittlewood · Sep 29 



Replying to @ASBBank

Is that some kind of joke? I needed to speak to someone. Please send either complaint URL or email addy. I promise to be polite.



James Littlewood @JimiLittlewood · Sep 29 



Replying to @ASBBank

Yes. Answer the phone.



ASB Bank  @ASBBank · Sep 29 



Replying to @JimiLittlewood

Hi James, is there something we can help you with that's not account specific?
Thanks ^JA



James Littlewood @JimiLittlewood · Sep 29 



[@ASBBank](#) Please. Please. Please just answer the phone.



James Littlewood @JimiLittlewood · Sep 29 



Replying to @JimiLittlewood @ASBBank

I'm glad you appreciate my patience. But I'm neither glad nor patient. I'm going fucking crazy waiting for you people to answer your phone.



BNZ

TWITTER ACCOUNT



COMMENT

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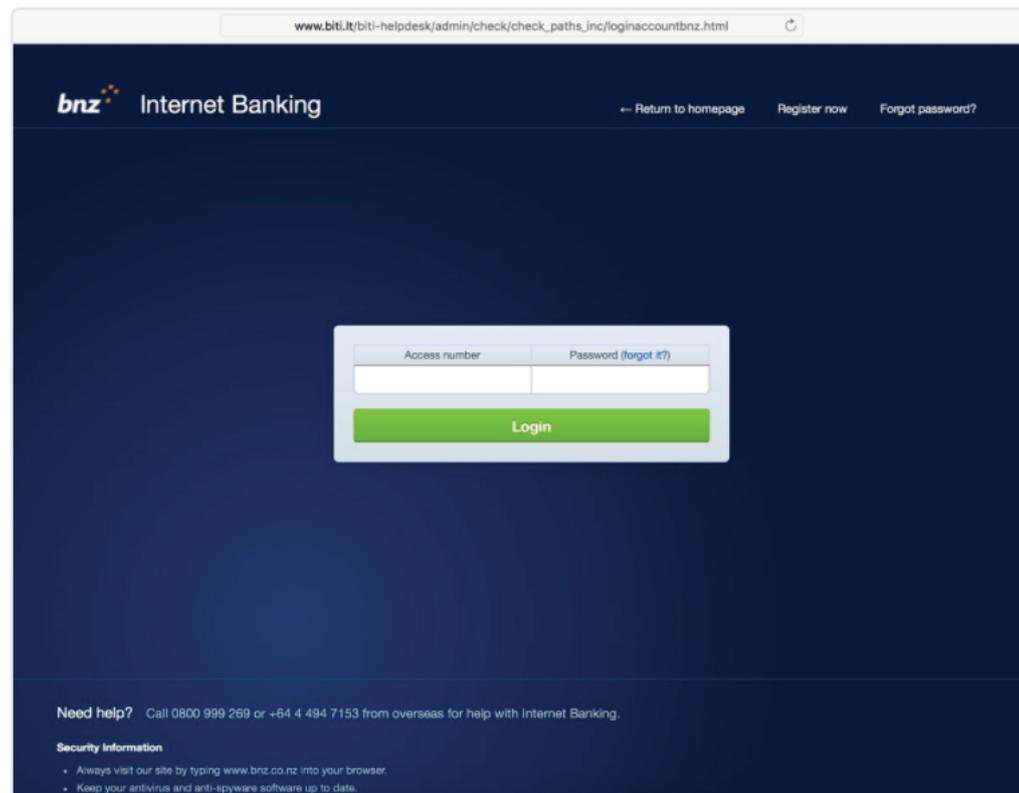
SOCIAL MEDIA MONITOR NEW ZEALAND: SEPTEMBER 2017

#BNZ

MENTIONS ON TWITTER

Crane Hassold @CraneHassold · Sep 15

Obscure Phish No. 179: **Bank** of New Zealand (Kiwi financial institution) @BNZ
#everyonegetspished #phishing #fraud #spam @PhishLabs



SENTIMENT



KIWIBANK

TWITTER ACCOUNT



COMMENT

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc ultricies at nisi et pellentesque. Pellentesque nisi ex, placerat nec fermentum et, scelerisque a orci. Donec elementum dignissim elementum. Donec nec facilisis erat, eu faucibus augue. Nunc egestas fermentum diam ut posuere. Nunc nibh arcu, hendrerit a magna eget, aliquet porttitor neque. Curabitur rhoncus felis non pretium auctor. Vestibulum molestie nisl nulla, vel consequat nunc placerat viverra. Vestibulum non odio auctor, auctor sem facilisis, rutrum justo.

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PRIMARY TWEET THEMES

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- Curabitur rhoncus felis non pretium auctor.
- Vestibulum molestie nisl nulla, vel consequat nunc placerat viverra.

#KIWIBANK

MENTIONS ON TWITTER

Dept of Conservation  @docgovtnz · Sep 30 

All round "good boy" Tyke is helping keep Wellington's islands predator free: bit.ly/2xD7Kkq #PredatorFree2050 @KiwibankNZ



  5   19 

Sarah McGuinness @SarahMcGuinn · Sep 29 

Thanks @KiwibankNZ for the opportunity to work with you on the Mentor Bar! It was an awesome initiative.



Kiwibank  @KiwibankNZ

Our Business specialists are working together with companies like @thegrowgoodco to share our wisdom with #SocEnt Come find us @ Greenhouse

 1  1   2 

SENTIMENT



WESTPAC

TWITTER ACCOUNT



COMMENT

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PRIMARY TWEET THEMES

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SOCIAL MEDIA MONITOR NEW ZEALAND: SEPTEMBER 2017

#WESTPAC

MENTIONS ON TWITTER

SENTIMENT

Dnyanada Dixit @dnyanadadixit · Sep 28

@WestpacNZ trying to call you for almost 45 mins. I have been on waiting all this time... 😞 😞



Chamber Southland @Chamber_South · Sep 29

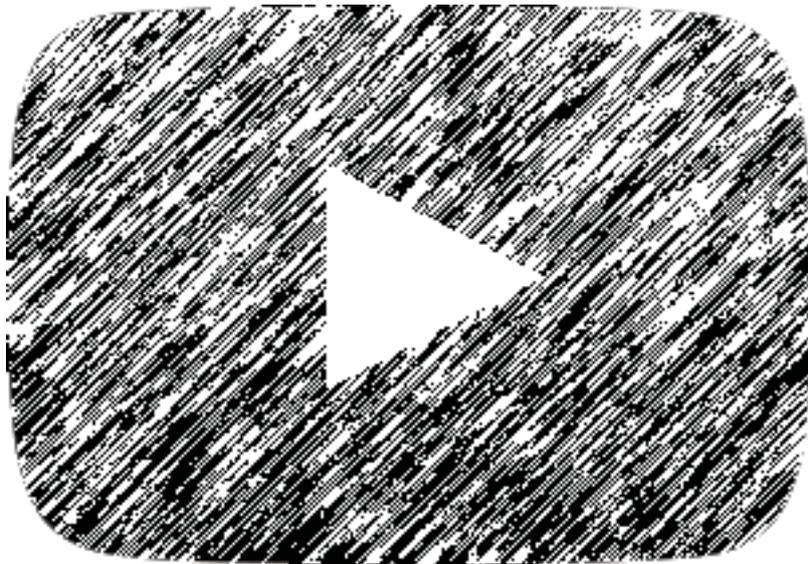
The **Westpac NZ** Supreme Winner - Southland Business of the Year is FI Innovations!!!! Congratulations to Gareth,... fb.me/8Pipi5TB1



Macca @KiwiSAHD · Sep 28

@WestpacNZ your app doesn't seem to work on iOS 11.

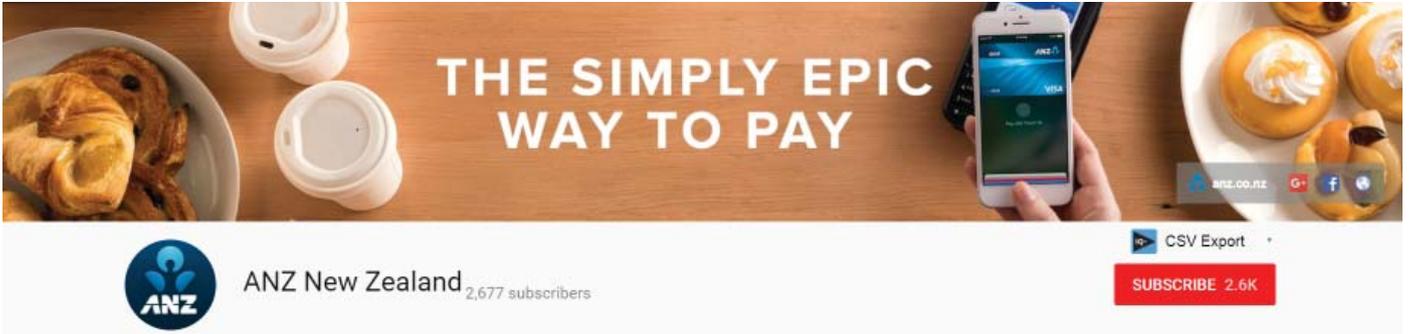




YOUTUBE

ANZ BANK

YOUTUBE CHANNEL



COMMENT

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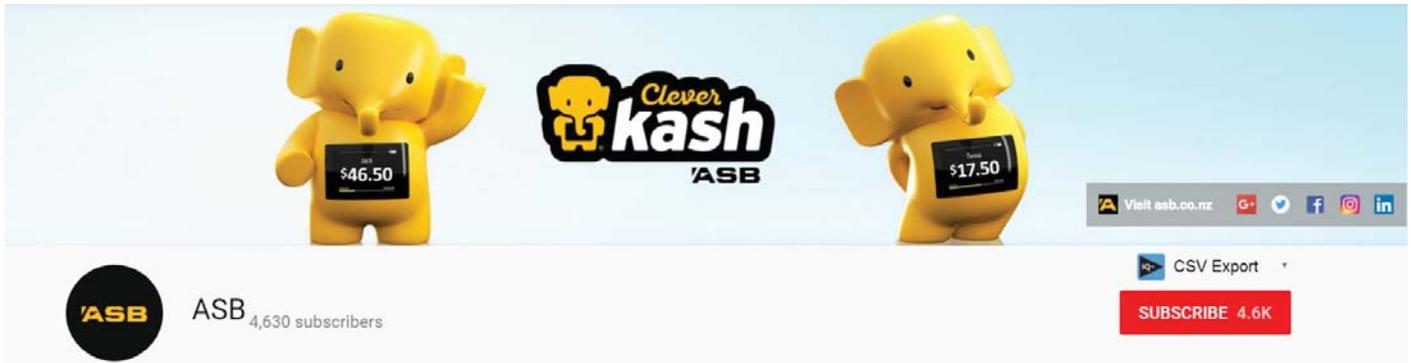
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NEW VIDEOS UPLOADED

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ASB BANK

YOUTUBE CHANNEL



COMMENT

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BNZ

YOUTUBE CHANNEL



COMMENT

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KIWIBANK

YOUTUBE CHANNEL



COMMENT

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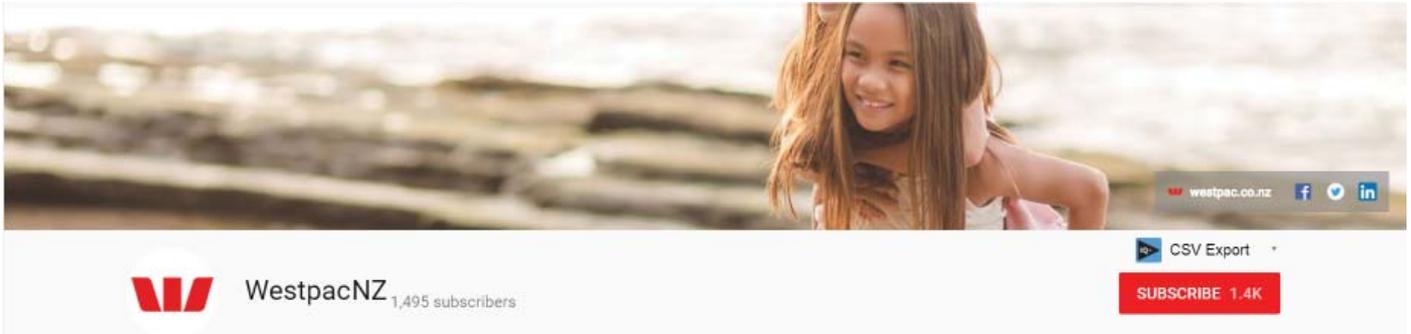
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WESTPAC

YOUTUBE CHANNEL



COMMENT

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